



## The Hagley Pyramid of School's presents "Disco Fever"

Thursday 14<sup>th</sup> February 2019, Birmingham Town Hall

Every year, the "Hagley Pyramid of School's" project involves 300 children from ten local schools (1 High school and 9 Primary schools) joining together to participate in a spectacular music concert. Starting in September, I organise fortnightly rehearsals in curriculum time. I work with every youngster on vocal techniques and new songs so that, collaboratively, they form the basis of a celebration concert in Birmingham Town Hall every February. The project is totally inclusive and encourages pupils of any ability (with an age range from 7 to 19 years old) to work together, whether singing in the choir or performing in the live band. This inspirational community event brings together all generations from across the region to celebrate the children's music making, which, in turn, makes a lifelong impact on their self-esteem and confidence.



The project forges strong relationships between all the schools taking part and gives every child a sense of pride and achievement. All live music is produced by the High school students (without assistance on stage from professional musicians or staff) whose involvement gives motivation and provides excellent "role models" for the younger pupils, many of whom go on to form the bands in future concerts.

Giving the children something to aim for encourages them to carry on studying music, to learn an instrument, enjoy singing, listen to each other and participate in a large-scale arts event outside of the school environment whilst also developing skills that can be used in other areas of their lives.



We sell tickets (the concert usually sells out), have fund raising events and have a few kind sponsors but the cost of the venue and the actual production keeps escalating each year. One of our sponsors has kindly offered to produce a commemorative colour programme for our "Disco Fever" show in February. These will be complementary for every ticket holder and I wondered if you might like to purchase an advertising slot in this programme.

Please feel free to have a look at the video of the show from last year's "School of Rock" show, by clicking the link.

<http://bit.ly/PYRAMID2018PROMO>

The cost to you would be £50 for a quarter page or £100 for a half page. This would be a fantastic way to promote your business, support a local school and be a part of this exciting venture.

I look forward to hearing from you should you be interested in this exciting opportunity.

Fred Mallinson (Head of Music- Hagley Catholic High School)

[fmm5@hagleyrc.worcs.sch.uk](mailto:fmm5@hagleyrc.worcs.sch.uk)